

**BIG BIKE PARTS®**

# NEW PRODUCT RELEASE

**Safer Riding Thru  
Warmer Hands**



**Rice Lake, WI** – Riding year round takes courage in the colder months, let Big Bike Parts® heated grips keep your hands warm so you can focus on riding safely and comfortably. Our market leading Comfort and Inferno Heated Grips accomplish this best by heating your hands directly. It is surprising that some manufacturers come up with systems to heat the inside of the handlebar or attempt to clamp and cover an existing heated grip under the guise of improved function. If the goal is to get the heat to your hands as fast as possible and keep it there, then choose Big Bike Parts® heated grips that have a custom manufactured heat coil that is embedded directly into the rubber of the grip just below the outer surface. This allows warmth to be felt in seconds as the grip starts to heat. When you have a cold soaked pair of handlebars at 10°- 30° F and you're riding in 10°- 30° F temperatures, why waste time heating handlebars when you really need the heat in your hands.

Big Bike Parts® tests its heated grips to achieve an inside grip temperature of 175° to 200° F. This allows ample heat to get to your hands. In Northern Wisconsin, Big Bike Parts® knows what it takes to stay warm and has road tested new models in January's frigid temperatures. They have experienced that in 20° - 30° F degree weather at 60 MPH they have needed to turn the temperature due to very adequate heat being available.

Each of Big Bike Parts® heated grips comes with selectable heat settings to allow you to choose a heat that fits your ride. Available in their Chrome Comfort Grips or their newest Inferno Grips with prices starting from \$79.99.



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